



ICF Summit•13

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The ICF Summit is an international gathering of mayors, chief administrative officers, chief information officers and economic development officers from cities, states and regions around the world. Produced in partnership with the Polytechnic Institute of New York University, it is a unique opportunity to learn from the world's most dynamic communities how to use information and communications technology to build prosperous, inclusive and sustainable communities.

The Summit features **keynote speeches, interactive discussions and community case studies** through two and one-half intensive days, including a Master Class, Plenary session and the Intelligent Community Awards. Social, networking and award events create an intimate atmosphere where relationships are forged and new ideas arise.



ICF Summit•12

In 2013, ICF will examine the relationship between innovation – one of the Intelligent Community Indicators – and employment in communities around the world. A massive body of evidence points to the fact that innovation creates prosperity. The prosperity flows from new demand – who needed an iPod or iPad until one was created? – or from empowering us to do more with the same resources of raw materials, people and money, which economists call productivity growth. But prosperity is not always the same as employment. In each successive recession of the past 50 years, job recovery has been significantly slower than in the previous recession.

Innovation creates jobs in the development, manufacturing, marketing and distribution of new and better products and services. But innovation also destroys jobs by making old products and services obsolete, automating routine and repetitive tasks, and substituting hardware and software for human beings in gathering information, distributing information, serving customers and countless other tasks. In making innovation the pillar of their economy, Intelligent Communities seek to balance its positive and negative impacts to generate economic growth and high-quality employment in an environment that delivers exceptional quality of life to all citizens. Their ability to carry off this balancing act is a critical factor in their success.

Prepare your city, county or region to become an

INTELLIGENT COMMUNITY

at The ICF Summit•13